

## **MEDIA RELEASE**

**April 29, 2020**

**FOR IMMEDIATE RELEASE**

# **Edmonton Meals on Wheels to Spearhead City-Wide Launch of Essential Toiletry Kits**

Edmonton Meals on Wheels, in collaboration with the Age Friendly Edmonton initiative and other senior and cultural organizations, is addressing an identified need in Edmonton's vulnerable community. Essential toiletries, such as toilet tissue and hand soap may be hard to come by at the grocery store. This difficulty is often compounded for isolated individuals, those with limited community support, illness, frailty or mobility challenges. .

We are asking the public and corporate sector to donate essential toiletries listed below.

**Essential Items: Toilet Paper, Bar Soap, Body Wash, Toothpaste, Shampoo, Facial Tissue**

New, unopened toiletries can be dropped off at St. Andrews United Church 9915 148st. NW from Tuesday to Friday between 9 am – 1 pm. Monetary donations for this project can be made online at <https://mealsonwheelsedmonton.org/pages/donate> or by phoning 780-429-2020.

For staff and volunteer safety and lack of space we kindly ask that people do NOT bring the toiletries directly to Edmonton Meals on Wheels at this time.

The goal is to collect, assemble and deliver 1000 Donated Essential Toiletry Kits to be distributed to those in need. Referrals to this project can be made to the outreach or home support program at participating senior centers or directly to Edmonton Meals on Wheels by calling 780-429-2020 or by email at [emow@mealsonwheelsedmonton.org](mailto:emow@mealsonwheelsedmonton.org).

For those who can connect by email or through social media please do so thus leaving our telephone line free for donors and those who have no other means but telephone contact.

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